



(M) : 093556-88202
093556-88204

Global Research Institute of Management & Technology

(Approved by AICTE & HSBTE, Govt. of Haryana and
Affiliated to Kurukshetra University, Kurukshetra)
NACHRAUN, RADAUR, DISTT. YAMUNA NAGAR (HARYANA) INDIA
e-mail : info@grimtradaur.ac.in • Website : www.grimtradaur.ac.in

Ref. No. **GRIMT/SMPP/2024-27/6118**

13-12-2024
Dated

OFFICE ORDERS

Social Media and Press Publicity Cell

The **Social Media and Press Publicity Cell** of Global Research Institute of Management and Technology manages the institution's online presence and media relations. It creates and curates content for social media platforms, handles press releases and coordinates with media outlets to enhance the institution's visibility and reputation. The cell aims to effectively communicate achievements, events and important updates to a broader audience. The cell will be responsible for planning and executing social media strategies, promoting events and handling external communication with stakeholders including students, alumni's, parents and media.

The composition of the **Social Media and Publicity Cell (SMPC Cell)** is provided as under:

| S.No. | Name of the Person | Designation | Position in Committee | Contact Number(s) |
|-------|----------------------|--|-----------------------|-------------------|
| 1. | Dr. Lakshya Aggarwal | Director | Convenor | 9355688207 |
| 2. | Er. Harish Chauhan | Assistant Professor-EEE | Coordinator | 9355688208 |
| 3. | Er. Sapna | Assistant Professor-CSE | Co-Coordinator | 9812073919 |
| 4. | Er. Komal Ahuja | Head of Deptt.-CSE | Member | 8607907468 |
| 5. | Ms. Harpreet Kaur | Assistant Professor- Applied Science(s) | Member | 9812052437 |
| 6. | Ms. Poonam Rani | Assistant Professor-Mgt. | Member | 9728138747 |
| 7. | Mr. Vikas Kamboj | Media Cell Staff | Member | 9996058619 |
| 8. | Mr. Harsh | Media Cell Staff | Member | 9050420995 |

The coordinator will ensure a meeting of the committee atleast once in a month, record and keep the minutes of meeting related to the activities done on the part of the committee. The office clerk will assist the above cell in all matters and will maintain the proper record. The Committee shall come into force on the day it is notified and shall function round the year following the instructions given by the concerned authorities of the Institute.


13/12/24
Registrar

Global Research Institute of
Management & Technology
Jathlana Road, Nachraun, Radaur
Distt. Yamuna Nagar-135133



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Director
Global Research Instt. of Mgt. & Technology
Village - Nachraun (Radaur)
Distt. Yamuna Nagar-135133



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The copy of the above is forwarded to the following for information and necessary action, please.

- 1) Chairman
- 2) Vice Chairperson
- 3) Prof. (Dr.) R.S. Sharma – Group Director
- 4) Prof. (Dr.) Lakshya Aggarwal-Director
- 5) Registrar
- 6) All Members of Social Media and Publicity Cell (SMP Cell)
- 7) All HOD's (to be circulated amongst all faculty and staff of the concerned departments)
- 8) Website of the Institute
- 9) Librarian
- 10) All Notice Boards
- 11) Chief Warden
- 12) Security Officer(s)

(Registrar)

Registrar

Global Research Institute of
Management & Technology

Jathlana Road, Nachraun, Radaur
Distt. Yamuna Nagar-135133

Director

Global Research Inst. (Director)
Village - Nachraun (Radaur)
Distt. Yamuna Nagar-135133